

INTERNATIONAL CONCRETE REPAIR INSTITUTE

- Gulf South Chapter -

Meeting Minutes for March 7, 2018

CALL TO ORDER						
OFFICERS ROLL CALL	<u>Past-Past President</u> - Michael Davis	E	<u>Vice-President</u> - John English	P	<u>Officer Elect</u> - Jeff Theo	P
P = Present A = Absent E = Excused	<u>Past President</u> - Steve LeMay	E	<u>Secretary</u> - Charlie Marriaga	E		
	<u>President</u> - Danny Horn	P	<u>Treasurer</u> - Don Yarbrough	P		
BOARD MEMBERS ROLL CALL	Missy Ellis - Dec 19, 2020	P	Josh Dogan - Dec 19, 2021	P	Wesley Lowman - Dec 19, 2021	P
P = Present A = Absent E = Excused	Freddie Boudin Dec 19, 2020	P	Steve Schoonover - Dec 19, 2021	P		
NUMBER OF MEMBER PRESENT	9	+ 1 guest	QUORUM ?	Yes		
READING OF MINUTES FROM PREVIOUS MEETING	Approved without Changes OR Approved with Correction(s)	Approved without Changes				
REPORT OF ADMISSIONS COMMITTEE / READING OF APPLICANTS	End of ... Dec 2017 - 43 members. Jan 2018 - 45 members. Feb 2018 - 48 members. By end of March 2018 should have at least 51 members.					
BALLOTING FOR MEMBERSHIP						
PRESIDENT'S REPORT						
TREASURER'S REPORT	Balance as of:	<i>Available upon member request.</i>				
	Must get updated signatures etc for checking account ASAP. From now on current Pres, VP, and Treasurer should always have access to checking account.					
READING OF BILLS & COMMUNICATIONS						
REPORT OF COMMITTEES	E-mail list purging (formed during this meeting)	Don Yarbrough, Missy Ellis, Wesley Lowman, Freddie Boudin				
	Chapter Website (formed during this meeting)	Danny Horn, Jeff Theo, Steve Schoonover				
UNFINISHED BUSINESS	Google Drive & Constant Contact:	Danny suggest we move from G drive to dropbox. Tabled for now as to what we need to do for distribution (G drive vs. dropbox vs. e-mail), and record keeping storage:				
	Sign / Banner easel & logo update:	- Steve S purchased new background board. All is here if needed to use. - John E has started working on new logo. - Danny H suggested we hire pro to design.				
	G-mail administration rights:	Steve S said while we could have multiple admins, there isn't a way to prevent any one person from changing the user name and/or password.				
	2018 Spring meeting:	- Be at Bay Center 6:45 for setup. - Freddie has taken care of any requirements we need with host. - We do need one or two tables for sign in etc.				

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NEW BUSINESS	2018 Spring Social	Missy suggested not buying tix to ball game as typically less than half go to it. Instead we can hang out there longer. She is looking into a band for the event. Maybe not have band start till 6:00 PM. We should put our banner up for all to see who we are. May 10th is date for Social at JJ Morley office. We should have the agenda set for the next meeting so we can hand out flyers for it.	
	2018 Summer Lunch & Learn	<ul style="list-style-type: none"> - Steve L (via Danny): we need a speaker. Steve to check with Hoar for meeting room at their office in Bham. - Date of lunch and learn is June 21. - We need topic for the meeting. - Bryan W to discuss with UAB them doing a 5 year plan presentation. 	
	Constant Contact update (Missy with assistance from Wesley)	<ul style="list-style-type: none"> - Missy suggests removing those signed up for events from the e-mail list, only sending them the last notification. She wants to start doing the flyers in pdf format so we can distribute to others etc easier. - Do we allow those signed up for event to see the listing of all attendees registered? Motion made to not disclose listing: Voted and approved. - Changes to Constant Contact approach - email list / email blast / registrant emails. Missy suggests we form a committee to decide who gets purged from the list. Don, Missy, Wesley and Freddie on committee and will present any questionable people to the board. Those that obviously should be removed they will remove. 	
	Update of our Literature and handouts	<ul style="list-style-type: none"> - Danny suggest we make a small handout for when you meet potential members. Biz card size suggested. - Recommend Michael D take over this project. 	
	Looking at other Chapter's ways to market via web and social media etc:	<ul style="list-style-type: none"> - All agreed this should be handled by Michael D as he is well versed in social media. - All BOD members should update their Linked In pages to include ICRI. - Do we need a Twitter account? Undecided for now. - SMPS organization of site professionals. Society for Marketing Professional Services 	
	Karma Management	<ul style="list-style-type: none"> - Danny suggest we look at hiring Rhea to take over direction of the GS chapter. - Winter meeting with SEAoAL again? We hope so. - Committee formed to find a chapter website creator. Danny H, Steve S, and Jeff Theo is on it. 	
	ID heat zones from our membership roster.	Josh.	
	Student Attendance & Membership (UAB, UA, AU, USA, UWF)	<ul style="list-style-type: none"> - Josh suggested we standardize how we allow students to attend. - - Right now we reimburse students their \$50 membership fee (\$40 for national \$10 for chapter) when they attend their first meeting. - - Students (members or non-members) attending meetings are free. 	
	Standardized Rate Form for Function Sponsors, Table Tops, etc.	<ul style="list-style-type: none"> - Motion made that <i>all</i> sponsors will receive 1 ticket into function and 1 tabletop included in their sponsorship. - Motion made that <i>all</i> table tops purchased will receive 1 ticket into function. - Rates will be determined by event due to varying costs. However, it is generally going to be: <ul style="list-style-type: none"> - Ticket price for members \$125.00 - Ticket price for non-members \$150.00 - Table tops \$225.00 - Lunch / Breakfast / Snack sponsorship \$300.00 each - Event Premier Sponsor \$1,000.00 	
	Member Badges:	-	
	Expansion of Treasury report, reorder checks with correct PO Box address	Don Yarbrough, Charlie Marriaga	Should be completed prior to 2018 Spring Social
	Meeting location	No more restaurant BOD meetings unless in a PRIVATE room.	
		Ingrid with ICRI National will be at our seminars tomorrow.	
		Ingrid may put together a scotch and cigar social for us in the future.	

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IMPROMPTU BOD MEETING MARCH 8, 2018	<p>- An impromptu meeting of the BOD was held after the Spring Seminars (March 8, 2018). Present were Danny Horn, John English, Don Yarbrough, Jeff Theo, Freddie Boudin, Wesley Lowman, and Steve Schoonover. Purpose of the meeting was to discuss with our student (Emily Gould) how we could attract more student members and our scholarship program. After Emily left we hammered out a likable solution to those present pertaining to the scholarship program.</p> <p>- - \$1,500.00 is the base scholarship amount to be awarded.</p> <p>- - \$250.00 will be added to the scholarship if the student is a member of ICRI-GS. And, yes, we will still refund their \$50 upon attendance to their first meeting.</p> <p>- - \$250.00 will be added to the scholarship if that same student attends one seminar-styled event for the vast majority of the event time (ideally the entire event time). IOW, they cannot show up for lunch and leave; for one seminar out of the 4-6 presented that day and leave; we want them there and engaged. Also, our spring social event, nor any other "social-only" event, will not count as attendance towards the seminar-styled events.</p> <p>- - - This would potentially make the total possible scholarship amount \$2,000.00.</p> <p>- - - - A motion was made by Jeff Theo, seconded by John English, and passed unanimously. Comments were requested from those not present through e-mail. Missy and Steve L agreed with the decision.</p> <p>- The topic of "forensics" was discussed as our next seminar, specifically and likely doing that topic in the joint ICRI/SEAoAL seminar.</p>	
ICRI ROUNDTABLE	John English, Don Yarbrough	<p>- We should have a Treasurer's Bond.</p> <p>- We must obtain an insurance policy for the organization. Otherwise all BOD members are susceptible to law suits.</p>
NEXT MEETING SCHEDULED	May 10 at JJ Morley, 2:30 PM <i>before</i> Social begins.	
RECORDED & SUBMITTED BY:	Steve Schoonover	