

INTERNATIONAL CONCRETE REPAIR INSTITUTE

- Gulf South Chapter -

Meeting Minutes for May 10, 2018

CALL TO ORDER						
OFFICERS ROLL CALL	<u>Past-Past President</u> - Michael Davis	P	<u>Vice-President</u> - John English	P	<u>Officer Elect</u> - Jeff Theo	P
P = Present A = Absent E = Excused	<u>Past President</u> - Steve LeMay	P	<u>Secretary</u> - Charlie Marriaga	E		
	<u>President</u> - Danny Horn	P	<u>Treasurer</u> - Don Yarbrough	P		
BOARD MEMBERS ROLL CALL	Missy Ellis - Dec 19, 2020	P	Josh Dogan - Dec 19, 2021	P	Wesley Lowman - Dec 19, 2021	P
P = Present A = Absent E = Excused	Freddie Boudin Dec 19, 2020	P	Steve Schoonover - Dec 19, 2021	P		
NUMBER OF MEMBER PRESENT	11		QUORUM ?	Yes		
READING OF MINUTES FROM PREVIOUS MEETING	Approved without Changes OR Approved with Correction(s)	Approved without Changes				
MEMBERSHIP REPORT	End of ... Dec 2017 - 43 members. Jan 2018 - 45 members. Feb 2018 - 48 members. April 2018 - 54 members. Still working on LYBD, need to also target MBA Engineers. Need to contact other contractors.					
PRESIDENT'S REPORT	- Note from ICRI Natl: Received patches for "Most Improved Chapter 2017" and "Outstanding Chapter 2017." - Received E-mail from National to inform us they have put together the first meeting for "Women in ICRI."					
TREASURER'S REPORT	Balance as of:	<i>Available upon member request.</i>		Last meeting: <i>Available upon member request.</i>		
	Checking account situation resolved, Don Y and John E are now on it...but only them for now. Bank needs to change from INC to LLC on the checks.					
REPORT OF COMMITTEES	E-mail list purging (formed during this meeting)	Don Yarbrough, Missy Ellis, Wesley Lowman, Freddie Boudin	Missy has taken some people off. More action still needed. Missy will be leaving JJ Morley next week so need another to step up and head this project.			
	Chapter Website (formed during this meeting)	Danny Horn, Jeff Theo, Steve Schoonover, Josh Dogan	Have had several conference calls. Have received a few proposals. Still trying to weed through who would be best company to handle, but getting closer.			
UNFINISHED BUSINESS	Google Drive & Constant Contact:	Danny suggest we move from G drive to dropbox. Tabled for now as to what we need to do for distribution (G drive vs. dropbox vs. e-mail), and record keeping storage. Still tabled as of this meeting due to possible tie-in with the new website.				
	Sign / Banner easel & logo update:	- Cease logo creation by John English. Logo will be created by website creators.				
	2018 Spring Social	We're here!!!				
	2018 Summer Lunch & Learn	- Steve L (via Danny): we need a speaker. Steve to check with Hoar for meeting room at their office in Bham. - Date of 1/2 day meeting lunch and learn is changed to late September...13rd? - Need two 1.5 hour presentations or three 1 hour presentations. - Start time for <i>light</i> breakfast (just coffee?) would be 8:00 AM with meeting start 9:00 AM through 1:30 PM. - We need topic for the meeting....training meeting for ICRI members? - Bryan W to discuss with UAB them doing a 5 year plan presentation.				

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	Constant Contact update (Missy with assistance from Wesley)	<ul style="list-style-type: none"> - Missy suggests removing those signed up for events from the e-mail list, only sending them the last notification. She wants to start doing the flyers in pdf format so we can distribute to others etc easier. - Do we allow those signed up for event to see the listing of all attendees registered? Motion made to not disclose listing: Voted and approved. - Changes to Constant Contact approach - email list / email blast / registrant emails. Missy suggests we form a committee to decide who gets purged from the list. Don , Missy, Wesley and Freddie on committee and will present any questionable people to the board. Those that obviously should be removed they will remove. 	
	Update of our Literature and handouts	<ul style="list-style-type: none"> - Danny suggest we make a small handout for when you meet potential members. Biz card size suggested. - Recommend Michael D take over this project. 	
	Looking at other Chapter's ways to market via web and social media etc:	<ul style="list-style-type: none"> - All agreed this should be handled by Michael D as he is well versed in social media. - All BOD members should update their Linked In pages to include ICRI. - Do we need a Twitter account? Undecided for now. - SMPS organization of site professionals. Society for Marketing Professional Services 	
	Karma Management	<ul style="list-style-type: none"> - Danny suggest we look at hiring Rhea to take over direction of the GS chapter. - Winter meeting with SEAoAL again? We hope so. - Committee formed to find a chapter website creator. Danny H, Steve S, and Jeff Theo is on it. 	
	ID heat zones from our membership roster.	Josh.	
	Student Attendance & Membership (UAB, UA, AU, USA, UWF)	<ul style="list-style-type: none"> - Josh suggested we standardize how we allow students to attend. - - Right now we reimburse students their \$50 membership fee (\$40 for national \$10 for chapter) when they attend their first meeting. - - Students (members or non-members) attending meetings are free. 	
	Standardized Rate Form for Function Sponsors, Table Tops, etc.	<ul style="list-style-type: none"> - Motion made that <i>all</i> sponsors will receive 1 ticket into function and 1 tabletop included in their sponsorship. - Motion made that <i>all</i> table tops purchased will receive 1 ticket into function. - Rates will be determined by event due to varying costs. However, it is generally going to be: <ul style="list-style-type: none"> - Ticket price for members \$125.00 - Ticket price for non-members \$150.00 - Table tops \$225.00 - Lunch / Breakfast / Snack sponsorship \$300.00 each - Event Premier Sponsor \$1,000.00 	
	Expansion of Treasury report, reorder checks with correct PO Box address	Don Yarbrough, Charlie Marriaga	Should be completed prior to 2018 Spring Social
NEW BUSINESS	SEAoAL Joint Meeting	In Winter will do joint meeting. we should have a booth, and sell guidelines, CSP chips etc.	
ICRI ROUNDTABLE	John English, Don Yarbrough	<ul style="list-style-type: none"> - We should have a Treasurer's Bond. - We must obtain an insurance policy for the organization. Otherwise all BOD members are susceptible to law suits. 	
NEXT MEETING SCHEDULED	6/13/2018 11:00:00 AM at Coastal Construction Products 415 37th Street North Birmingham, AL		
RECORDED & SUBMITTED BY:	Steve Schoonover		